

Petry - Amy

TvSCAN

Broadcast Order/Confirmation

Kelly Seymour - 10/30/12 5:28 PM

Albuquerque-Santa FE • MAYNOV Nielsen

JMS 10/30/12

Qualitative Criteria: Release 1 2012 Apr11-Mar12 SCARBOROUGH

Political party affiliation is Independent, Independent, but feel close Democrt or Independent, but feel close Republic and registered to vote in district of residence and always vote in presidential elections

Buyer Stephanie Kohlbauer
Client Restore Our Future, Inc.

Order Number 47
Campaign EST. 47
Flight Flight 1 11/01/12-11/06/12

Station KASA
Address

Agency Mentzer Media Services Inc
Address 600 Fairmount Avenue
Suite 306
Towson
MD 21286

218752
218744

KASA-FOX

QAJ P 35+

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	OPP
NEWS 13 ON FOX 2 Th-Fr 9:00p-9:30p	2 \$2,200	Nov01-Nov02	:30	2	-	-	-	1	1	-	-	5	\$440.00
NEWS 13 ON FOX 2 Th-Fr 9:30p-10:00p	3 \$600	Nov01-Nov02	:30	2	-	-	-	1	1	-	-	5	\$160.00
X FACTOR Thu 7:00p-8:00p	3 \$3,500	Nov01-Nov01	:30	1	-	-	-	1	-	-	-	7	\$500.00
FRINGE Fri 8:00p-9:00p	3 \$2,000	Nov02-Nov02	:30	1	-	-	-	-	1	-	-	3	\$666.67
COLLEGE FOOTBALL Sat 8:00p-9:00p	3 \$400	Nov03-Nov03	:30	3	-	-	-	-	-	3	-	6*	\$66.67
NEWS 13 Sat 9:00p-9:30p	3 \$700	Nov03-Nov03	:30	2	-	-	-	-	-	2	-	4	\$175.00
NEWS 13 Sat 9:30p-10:00p	3 \$650	Nov03-Nov03	:30	2	-	-	-	-	-	2	-	4	\$162.50
FOX NEWS SUNDAY Sun 8:00a-9:00a	2 \$450	Nov04-Nov04	:30	1	-	-	-	-	-	-	1	1*	\$450.00
NFL ARZ @ GB 11/4 Sun 11:00a-2:00p	2 \$5,000	Nov04-Nov04	:30	1	-	-	-	-	-	-	1	10*	\$500.00
NEWS 13 Sun 9:00p-9:30p	2 \$2,200	Nov04-Nov04	:30	1	-	-	-	-	-	-	1	6	\$366.67
NEWS 13 Sun 9:30p-10:00p	3 \$700	Nov04-Nov04	:30	2	-	-	-	-	-	-	2	5	\$140.00

* - Denotes estimated item(s).

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TAPSCAN
Software Suite

TVSCAN

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Kelly Seymour - 10/30/12 5:28 PM

Albuquerque-Santa FE - MAYNOV Nielsen

KASA-FOX														QAL P 35+	
Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP		
NEWS 13 ON FOX 2															
Mo-Tu 9:00p-9:30p	2 \$2,200	Nov05-Nov08	:30	1	1	-	-	-	-	-	-	5	\$440.00		
NEWS 13 ON FOX 2															
Mo-Tu 9:30p-10:00p	3 \$300	Nov05-Nov06	:30	2	2	-	-	-	-	-	-	5	\$160.00		
BONES															
Mon 7:00p-8:00p	2 \$2,000	Nov05-Nov05	:30	1	1	-	-	-	-	-	-	5	\$400.00		
KASA Totals	\$30,250			22	Reach / Frequency							111	\$272.52		
												49.5	2.2		
Monthly	Nov 2012														
Gross Cost	\$30,250.00														

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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TAPSCAN
 Software Suite

Spot Manager: All,

Advertiser	Order	Alt Order	Time Period	Length	Channel	Product	Estimate	Air Time	Ad-ID	Rate	Agency
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Station: KASA

Date: 11/01/12

Line: 1

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:17:27 PM	ROF12TV10	\$2,200.00	Mentzer Media Serv
						<u>\$2,200.00</u>	
						<u>\$2,200.00</u>	

Line: 2

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:37:11 PM	ROF12TV22H	\$800.00	Mentzer Media Serv
						<u>\$800.00</u>	
						<u>\$800.00</u>	

Line: 3

Inv. Code (Booked): Thur Prime Other 1

POL/Restore (218752	7p-9p	:30	KASA 11/1-11/6/47	7:59:30 PM	ROF12TV22H	\$3,500.00	Mentzer Media Serv
						<u>\$3,500.00</u>	
						<u>\$3,500.00</u>	
						<u>\$6,500.00</u>	

Date: 11/02/12

Line: 1

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:08:56 PM	ROF12TV10	\$2,200.00	Mentzer Media Serv
						<u>\$2,200.00</u>	
						<u>\$2,200.00</u>	

Line: 2

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:47:42 PM	ROF12TV22H	\$800.00	Mentzer Media Serv
						<u>\$800.00</u>	
						<u>\$800.00</u>	

Line: 4

Inv. Code (Booked): Fri Hour 2

POL/Restore (218752	8p-9p	:30	KASA 11/1-11/6/47	8:30:10 PM	ROF12TV22H	\$2,000.00	Mentzer Media Serv
						<u>\$2,000.00</u>	
						<u>\$2,000.00</u>	
						<u>\$5,000.00</u>	

Date: 11/03/12

Line: 5

Inv. Code (Booked): College Football

POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	6:11:25 PM		\$400.00	Mentzer Media Serv
POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	8:28:50 PM		\$400.00	Mentzer Media Serv
POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	7:20:23 PM		\$400.00	Mentzer Media Serv
						<u>\$1,200.00</u>	
						<u>\$1,200.00</u>	

Line: 6

Inv. Code (Booked): Sa News 13 on FOX 9-930p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:08:20 PM		\$700.00	Mentzer Media Serv
POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:26:30 PM		\$700.00	Mentzer Media Serv
						<u>\$1,400.00</u>	
						<u>\$1,400.00</u>	

Line: 7

Inv. Code (Booked): Sa News 13 on FOX 930-10p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:57:50 PM		\$650.00	Mentzer Media Serv
POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:38:41 PM		\$650.00	Mentzer Media Serv
						<u>\$1,300.00</u>	
						<u>\$1,300.00</u>	
						<u>\$3,900.00</u>	

Date: 11/04/12

[Sorted by: Station]

Spot Manager: All,

Advertiser	Order	It Order	Time Perio	Leng Chan	Product	Estimat	Air Time	Ad-ID	Rate	Agency
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Station: KASA

Date: 11/04/12

Line: 8

Inv. Code (Booked): FOX News Sunday

POL/Restore (218752 8a-9a :30 KASA 11/1-11/6/47 8:39:45 AM \$450.00 Mentzer Media Serv

\$450.00

\$450.00

Line: 9

Inv. Code (Booked): NFL Reg Season Early GM

POL/Restore (218752 (11:00:00 P :30 KASA 11/1-11/6/47 12:30:14 PM \$5,000.00 Mentzer Media Serv

\$5,000.00

\$5,000.00

Line: 10

Inv. Code (Booked): Su News 13 on FOX 9-930p

POL/Restore (218752 9p-930p :30 KASA 11/1-11/6/47 9:19:20 PM \$2,200.00 Mentzer Media Serv

\$2,200.00

\$2,200.00

Line: 11

Inv. Code (Booked): Su News 13 on FOX 930-10p

POL/Restore (218752 930p-10p :30 KASA 11/1-11/6/47 9:56:20 PM \$700.00 Mentzer Media Serv

POL/Restore (218752 930p-10p :30 KASA 11/1-11/6/47 9:36:56 PM \$700.00 Mentzer Media Serv

\$1,400.00

\$1,400.00

\$9,050.00

Date: 11/05/12

Line: 12

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752 9p-930p :30 KASA 11/1-11/6/47 9:18:27 PM \$2,200.00 Mentzer Media Serv

\$2,200.00

\$2,200.00

Line: 13

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752 930p-10p :30 KASA 11/1-11/6/47 9:38:56 PM \$800.00 Mentzer Media Serv

POL/Restore (218752 930p-10p :30 KASA 11/1-11/6/47 9:58:50 PM \$800.00 Mentzer Media Serv

\$1,600.00

\$1,600.00

Line: 14

Inv. Code (Booked): Mon Hour 1

POL/Restore (218752 7p-8p :30 KASA 11/1-11/6/47 6:58:15 PM \$2,000.00 Mentzer Media Serv

\$2,000.00

\$2,000.00

\$5,800.00

30,250.00

30,250.00

[Sorted by: Station]

Spot Manager: All,

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Restore Our Future

Agency: Mentzer Media Services

Line: 1

Time Period: 9p-930p

218752	47	11/02/12	:30 P2	9:08:56 PM 11/1-11/6/11	ROF12TV10	\$2,200.00
218752	47	11/01/12	:30 P2	9:17:27 PM 11/1-11/6/11	ROF12TV10	\$2,200.00
						\$4,400.00
						\$4,400.00

Line: 2

Time Period: 930p-10p

218752	47	11/01/12	:30 P3	9:37:11 PM 11/1-11/6/11	ROF12TV22H	\$800.00
218752	47	11/02/12	:30 P3	9:47:42 PM 11/1-11/6/11	ROF12TV22H	\$800.00
						\$1,600.00
						\$1,600.00

Line: 3

Time Period: 7p-9p

218752	47	11/01/12	:30 P3	7:59:30 PM 11/1-11/6/11	ROF12TV22H	\$3,500.00
						\$3,500.00
						\$3,500.00

Line: 4

Time Period: 8p-9p

218752	47	11/02/12	:30 P3	8:30:10 PM 11/1-11/6/11	ROF12TV22H	\$2,000.00
						\$2,000.00
						\$2,000.00

Line: 5

Time Period: (6:00:00 PM-9:00:00 PM)

218752	47	11/03/12	:30 P3	6:11:25 PM 11/1-11/6/11		\$400.00
218752	47	11/03/12	:30 P3	8:28:50 PM 11/1-11/6/11		\$400.00
218752	47	11/03/12	:30 P3	7:20:23 PM 11/1-11/6/11		\$400.00
						\$1,200.00
						\$1,200.00

Line: 6

Time Period: 9p-930p

218752	47	11/03/12	:30 P3	9:08:20 PM 11/1-11/6/11		\$700.00
218752	47	11/03/12	:30 P3	9:26:30 PM 11/1-11/6/11		\$700.00
						\$1,400.00
						\$1,400.00

Line: 7

Time Period: 930p-10p

218752	47	11/03/12	:30 P3	9:57:50 PM 11/1-11/6/11		\$650.00
218752	47	11/03/12	:30 P3	9:38:41 PM 11/1-11/6/11		\$650.00
						\$1,300.00
						\$1,300.00

Line: 8

Time Period: 8a-9a

218752	47	11/04/12	:30 P2	8:39:45 AM 11/1-11/6/11		\$450.00
						\$450.00
						\$450.00

Line: 9

Time Period: (11:00:00 AM-2:00:00 PM)

218752	47	11/04/12	:30 P2	12:30:14 PM 11/1-11/6/11		\$5,000.00
						\$5,000.00
						\$5,000.00

Line: 10

Time Period: 9p-930p

218752	47	11/04/12	:30 P2	9:19:20 PM 11/1-11/6/11		\$2,200.00
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[Sorted by: Line]

Spot Manager: All,

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Restore Our Future

Agency: Mentzer Media Services

Line: 10

Time Period: 9p-930p

\$2,200.00

\$2,200.00

Line: 11

Time Period: 930p-10p

218752	47	11/04/12	:30 P3	9:56:20 PM 11/1-11/6/12	\$700.00
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218752	47	11/04/12	:30 P3	9:36:56 PM 11/1-11/6/12	\$700.00
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\$1,400.00

\$1,400.00

Line: 12

Time Period: 9p-930p

218752	47	11/05/12	:30 P2	9:18:12 PM 11/1-11/6/12	\$2,200.00
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\$2,200.00

\$2,200.00

Line: 13

Time Period: 930p-10p

218752	47	11/05/12	:30 P2	9:38:56 PM 11/1-11/6/12	\$800.00
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218752	47	11/05/12	:30 P2	9:58:50 PM 11/1-11/6/12	\$800.00
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\$1,600.00

\$1,600.00

Line: 14

Time Period: 7p-8p

218752	47	11/05/12	:30 P2	7:40:25 PM 11/1-11/6/12	\$2,000.00
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\$2,000.00

\$2,000.00

\$30,250.00

\$30,250.00

\$30,250.00

\$30,250.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ _____ GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/10
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Client Information Request Form
Issue

Advertiser Group Name: Restore Our Future, Inc.

Address: 1250 Eye Street NW, Suite 900

City, State & Zip Code: Washington, DC 20005

Phone: 202-572-8663

Fax: 202-572-8683

Executive Director or
President Carl Forti

Group Treasurer Charles R. Spies